



## **JONA XHOMAQI**

### MSC

#### **CAREER OVERVIEW**

MSC. Jona Xhomaqi is an Expert in marketing and rebranding of identity of the Faculty of Applied Sciences and Creative Industries and Assistant Lecturer in the department of Creative Industries

#### **FIELDS OF EXPERTISE**

- Business, Marketing, Branding

#### **EMAIL**

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#### **BIO**

Jona has been a top performing student in EMU, Northern Cyprus, with strong proficiency in marketing & branding. She has been part of volunteer work and participated in different workshops and webinars for being up to date with the latest technologies as well as new marketing and business strategies.

Jona travelled to UAE where she got introduced to a fast-paced environment in the Hospitality industry and she was recognized for elevating the online media of the resort, where she worked for 1 Year and 6 months, to Top 5 Successful Social Media, across all 73 hotels and resorts of Rotana.

Her communication skills have been achieved by working closely with clients and maintaining a good relationship with team members.

She possesses an innate ability to influence others and produce dynamic and long-lasting results. Jona is motivated, with education and diverse experience in problem - solving in limited time.

Traveling and learning new languages, has been her passion until she returned to her beloved Albania and continued her career at one of the Advertising Agencies that made her even more organized, developed excellent presentation skills and understood the Albanian working culture. Jona's hobbies have always been reading, traveling, making different voices, she loves to write and sing too, recently added to her list is Bungee Jump (but she never tried it).