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BIOGRAPHY

Joan Ikonomi holds a PhD in Architecture from the University of Ferrara, focusing on virtual spaces and video games. He graduated from Middlesex University in “3D Animation and Multimedia Production” and earned an MSc in Applied Design from Polis University. With over 12 years of academic experience, he has lectured in film/video, animation, advertising, and digital arts at Marubi Academy and Polis University. Professionally, he has worked as a post-production manager at “Le Spot” and produced over 100 TV commercials. He is currently engaged in research projects on virtual reality and digital heritage.