

BORA PANAJOTIMSC

CAREER OVERVIEW

MSc. Bora Panajoti is an Assistant Lecturer at the Faculty of Applied Sciences and Creative Industries as well as Operational Manager of TRIPLE CITY

FIELDS OF EXPERTISE

• Economy, Marketing

EMAIL

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BIO

Graduated from the Faculty of Economics, University of Tirana, in Business Administration and holds a Master of Science in Marketing. In the period 2015 - 2019 she held the position of Deputy Chairwoman in the Tirana Regional Council. Currently MSc. Panajoti is in her second term as a member of the Municipal Council of Tirana, part of the Finance and Budget Committee.

MSc. Panajoti is an expert on budget, finance and local government and has trained members of municipal councils in several municipalities across the country.

Also, MSc. Panajoti has several years of experience in the field of business management and marketing in domestic and foreign companies, with a focus on designing and implementing business strategies, marketing strategies and market research.

MSc. Panajoti has participated in many international trainings, summer schools and study visits on European projects, irregularities with EU funds and economic development thanks to the promotion of entrepreneurship and innovation. For years, MSc. Panajoti has been very engaged in the public sphere in Albania with a focus on the protection of women's rights and their economic empowerment, first through involvement in civil society projects, and then thanks to engagement in politics.